

Press Release Version:

Prize Draw Doubles Traffic to the New Scientific Laboratory Supplies Website

Following the award of their £10,000 prize draw, Scientific Laboratory Supplies Ltd (SLS) have reported that the initiative doubled traffic to their new website which has now been live for several months. The prize draw was entered by almost 600 SLS customers via the new website and was won by the Paterson Institute for Cancer Research (PICR) at the University of Manchester.

“We wanted to increase traffic through our new website and offer something of value back to the scientific community. Paterson Institute does so much valuable work that it gives me great pleasure to be able to offer this prize to them in the hope that it will make a difference.” - Ian Roulstone, Sales Director, SLS.

The winner of the prize was Martin Greaves, Senior Scientific Officer for the Clinical and Experimental Pharmacology Group (CEP). Over 50 people celebrated the award at the CEP laboratory, including the senior group head of CEP, Professor Caroline Dive and Director of Operations, Pippa McNichol.

SLS would like to congratulate the group and wish them well in the use of the new equipment that the prize has provided.