

HULL CITY AFC ANNOUNCE SCIENTIFIC LABORATORY SUPPLIES AS SHIRT SPONSOR

Hull City AFC is pleased to announce a new sponsorship agreement with Scientific Laboratory Supplies (SLS), which sees them become the official back of shirt sponsor for the 2011/12 season.

Scientific Laboratory Supplies' name and logo will feature on the back of both the first team's home and away shirts.

Hull City Chief Executive Mark Maguire commented: "We are delighted that Scientific Laboratory Supplies have decided to increase their branding presence by sponsoring the back of our shirts, and we welcome them into a portfolio of sponsors who are leaders in their field."

"Once again this proves that Hull City is seen by businesses as a credible platform via which to promote their brand."

SLS is the fastest growing independent supplier of laboratory equipment and consumables in the UK. It has its headquarters in Hessle, East Yorkshire and operates its primary distribution and customer service centre in Nottingham.

Supplying the highest quality, best value products and brands to laboratories throughout the UK and around the world, SLS recognise this as a unique opportunity to promote its brand on a global basis.

SLS Sales and Marketing Director Ian Roulstone said: "Scientific Laboratory Supplies Ltd (SLS) are very proud to further our association with Hull City AFC. We have a long standing connection with Hull City and the SLS business is also headquartered close to the club in Hessle. When we sponsored City's shorts last season, it was an innovative move for a business in our industry. For us now to be sponsoring the back of the shirt is testament to our confidence that this deal will deliver even greater awareness of our brand."

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Editors' notes

About Scientific Laboratory Supplies

Scientific Laboratory Supplies (SLS) are the UK's leading independent supplier of laboratory products. From pipettes and petri dishes to the latest laboratory instrumentation, SLS pride themselves on the quality of products and service SLS provide around the world. In addition to our SLS SELECT and Flowgen ranges, SLS partner with industry leading names such as Sigma Aldrich, Becton Dickinson, Eppendorf, GE Whatman, Scilabware and Corning. Brands exclusively available through SLS include Integra Biosciences, Biohit and Kühner.

For further information simply visit www.scientificlabs.co.uk today to view our full product range and order your copy of our catalogue, or call one of these numbers to speak to a member of our team.

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